

Deliver an engaging event experience with impact.

MAD HOUSE

AUTOMOTIVE MARKETING

Break Out Of The Mad House

OUR MAD HOUSE SALES EVENT PROGRAM!

Let us bring a new approach to your advertising investment with proprietary technologies that empower you to create high return-on-investment with proprietary marketing campaigns and track the performance of those campaigns like no other offering in the industry.



Ultimate Prep Pack



Direct Mailer with Personalized Barcode and URL



Personalized Microsite



Prize Management



In-Showroom Tracking



Real-Time Dashboard

Our nationally experienced event managers have over 50+ years automotive dealership experience between them. We send an event manager to work the Real-Time Dashboard, help get people in, and close deals on the floor for your salespeople.

7,500
INVITATIONS

10,000
INVITATIONS

15,000
INVITATIONS

20,000
INVITATIONS

25,000
INVITATIONS

To schedule a brief consultation, call us today at 760-686-1678